



## The 52nd Annual National Shrimp Festival Poster Contest

### **Contest Timeline:**

The contest opens on **Monday, January 13th, 2025**. Poster art must be received **NO LATER THAN 12:00 pm on Friday, March 21st, 2025** to:

You can **mail** or **drop off** your submission to:

**Coastal Alabama Business Chamber  
3150 Gulf Shores Pkwy  
Gulf Shores, AL 36542**

The poster contest winner will be selected and notified by **Friday, April 18th, 2025**. Non-winning submissions may be picked up at the Chamber office during the month of May. After May 31st, any remaining artwork will become the property of the Chamber.

### **Contest Rules:**

- When designing the piece of art, please keep in mind that the poster is a vital element to the success of the Annual National Shrimp Festival. The artwork that is chosen will not only become the official poster, but it will also add to the development of the retail merchandise.
- Poster artwork **MUST** incorporate the following elements:
  - **Festival Themes:** Art, Food, and Music
  - **Festival Year:** 2025
  - **Festival Location:** Gulf Shores, Alabama
  - **Festival Name:** 52nd Annual National Shrimp Festival
- Actual size of poster artwork must be 18 inches horizontal by 24 inches vertical (leave border area).
- Poster should be done on poster board, paper, canvas or a medium that can easily be scanned and reproduced if chosen as a winner.

- Please do **NOT** insert your name or signature on the poster.
- Please consider **at least 3 t-shirt colors** when designing this poster. Please suggest the t-shirt colors along with your poster submission.
- The winning artist will receive a **one-time payment of \$1,000**.
- If the winning artist is under the age of 18, the artist **must have a parent's signature** on contract to receive prize money.
- The artist will include additional small elements from submitted artwork to be potentially used for official Shrimp Festival merchandise (**artwork suitable for left chest design and hats/visors**).
- The winning artist agrees to relinquish ownership of artwork.
- The winning artwork becomes sole property of Coastal Alabama Business Chamber and Annual National Shrimp Festival and may be used in any manner the Chamber desires without further compensation to the artist.
- The winning artist agrees to sign and number 100 prints within a 30 day request.
- The winning artist agrees to be present for a minimum of four hours on **Saturday, October 11th, 2025** to sign posters and souvenirs for festival attendees (Attendance is required).

Thank you for your interest, we look forward to seeing your work! For more information or questions contact **Steve Jones** at [steve@mygulfoastchamber.com](mailto:steve@mygulfoastchamber.com) or **251.968.5349**.